

Copyright reform not yet fit for purpose

BRUSSELS (March 9th 2017) - DIGITALEUROPE welcomes the report of the European Parliament Legal Affairs committee meeting on the draft proposal of the Directive on copyright in Digital Single Market. The opinion is a step in the right direction, but we believe that the outcome is not yet fit for purpose.

DIGITALEUROPE has long called for a copyright framework that supports the growth of digital European creative industries, whereas the Commission's proposal seeks to lock European consumers, citizens and businesses into the business models of yesterday. With the rapporteur's opinion, the European Parliament improves the Commission's copyright proposals, but they remain insufficient to meet the challenges of our digital age.

We welcome the committee's boldness in squarely recognising that the proposal for a publisher right is inadequate. The report highlights that European research, innovation and competitiveness can grow with text and data mining, and that the filtering and liability rules proposed by the Commission are inappropriate. However, the proposed alternatives in the report do not always overcome the inadequacy of the initial Commission proposals, which are now difficult to amend. Therefore, we still believe that articles 11 and 13 should be deleted.

We hope that this reform will not become another missed opportunity to properly address the internal market issues with the private copying exception and the legal uncertainty that has been reflected in numerous Court of Justice of the EU judgments over the past few years. We look forward to Members of the European Parliament and the Member States in the Council resisting these changes in order to deliver a solid, future proof and workable European copyright reform that can achieve its two main objectives: a truly digital single market that maximises benefits for European consumers in accessing quality European and international content, without undermining the Internet and digital ecosystem.

For more information, please contact: Luc Chomé, DIGITALEUROPE's Director of Communications and Marketing +32 473 27 51 17 or luc.chome@digitaleurope.org



ABOUT DIGITALEUROPE

DIGITALEUROPE represents the digital technology industry in Europe. Our members include some of the world's largest IT, telecoms and consumer electronics companies and national associations from every part of Europe. DIGITALEUROPE wants European businesses and citizens to benefit fully from digital technologies and for Europe to grow, attract and sustain the world's best digital technology companies.

DIGITALEUROPE ensures industry participation in the development and implementation of EU policies. DIGITALEUROPE's members include 61 corporate members and 37 national trade associations from across Europe. Our website provides further information on our recent news and activities: http://www.digitaleurope.org

DIGITALEUROPE MEMBERSHIP

Corporate Members

Airbus, Amazon Web Services, AMD, Apple, BlackBerry, Bose, Brother, CA Technologies, Canon, Cisco, Dell, Dropbox, Epson, Ericsson, Fujitsu, Google, Hewlett Packard Enterprise, Hitachi, HP Inc., Huawei, IBM, Intel, iQor, JVC Kenwood Group, Konica Minolta, Kyocera, Lenovo, Lexmark, LG Electronics, Loewe, Microsoft, Mitsubishi Electric Europe, Motorola Solutions, NEC, Nokia, Nvidia Ltd., Océ, Oki, Oracle, Panasonic Europe, Philips, Pioneer, Qualcomm, Ricoh Europe PLC, Samsung, SAP, SAS, Schneider Electric, Sharp Electronics, Siemens, Sony, Swatch Group, Technicolor, Texas Instruments, Toshiba, TP Vision, VMware, Western Digital, Xerox, Zebra Technologies.

National Trade Associations

Austria: IOÖ Belarus: INFOPARK Belgium: AGORIA Bulgaria: BAIT Cyprus: CITEA

Denmark: DI Digital, IT-BRANCHEN

Estonia: ITL Finland: TIF

France: AFNUM, Force Numérique,

Tech in France

Germany: BITKOM, ZVEI Greece: SEPE Hungary: IVSZ

Ireland: TECHNOLOGY IRELAND

Italy: ANITEC
Lithuania: INFOBALT

Netherlands: Nederland ICT, FIAR **Poland:** KIGEIT, PIIT, ZIPSEE

Portugal: AGEFE

Romania: ANIS, APDETIC

Slovakia: ITAS Slovenia: GZS Spain: AMETIC Sweden: Foreningen Teknikföretagen i Sverige, IT&Telekomföretagen Switzerland: SWICO

Turkey: Digital Turkey Platform, ECID

Ukraine: IT UKRAINE United Kingdom: techUK